

INFLUENTIAL LEADERSHIP

Inspired by Shakespeare's Julius Caesar

Olivier Mythodrama Overview

Our work is a unique mixture of great stories, leadership development theory, archetypal characteristics and techniques from theatre that we weave together to create impactful, insightful and practical experiential learning.

Archetypes are the underlying characteristics of human nature and experience that are, often invisibly, 'running the show'. They deeply inform the character that leaders present to the world and the culture of teams and organisations. The better you understand these underlying characteristics and the more consciously you use them, the more effective you will be as a leader.

Programme Overview

Shakespeare's great story of politics, intrigue and honour serves as a compelling invitation to participants to step up their ability to influence. Using influence effectively is a key attribute of the wise leader and this programme focuses on its practical application within the increasing complexity of organisational life. It seeks to answer the question: "How can I influence others to do what I believe is right – and should be done?"

Drawing lessons from the characters of Julius Caesar, Brutus, Cassius and Mark Antony, we explore the nature of politics and help participants to operate effectively within both organisational power structures and external political contexts. We engage participants with the story of the play before exploring the leadership challenges most relevant to them.

Programme Benefits

- Skills and techniques to increase the power to influence
- Greater appreciation of the subtleties of effective political manoeuvring
- Improved ability to read and navigate politics operating in the workplace

Leadership Archetypes In This Programme

Leading Archetypes:

- Storyteller
- Strategist
- Sovereign

Supporting Archetypes:

- Nurturer
- Lover



Programme Outline

- Introduction to the Archetypes essential to Influential Leadership
- Exercise to self-assess current access to these

Themes are drawn from the following:

ACT 1 - Setting the Scene

- Political Intelligence - distinguishing the Wise from the Naïve and Cunning
- Market Place Pitch - what do you believe are the most important issues to address?
- Creating a coalition of mutual interest - making the right connections with the right people

ACT 2 - Moving into Influential Action

- Building effective support - aligning functional purpose with underlying values
- Exercise to practise influence with a 'Senate Debate'

ACT 3 - Using Power Effectively

- Assessing individual Sources of Power - what have you got, what do you need?
- Archetypal self-analysis to assess current influencing weaknesses
- 1-1 Influencing practice with focussed feedback

ACT 4 - Emotionally Intelligent Influencing

- The key stages of emotionally intelligence in influencing
- Stepping into purposeful influence
- Making the 'big pitch' and to win hearts and minds

ACT 5 - Legacy

- Doing the 'Right Thing' - developing moral decision making
- Epitaph - how do we want to be remembered?



If you have any other questions you'd like answered, contact us:
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