

LEADING CULTURE CHANGE

Inspired by Shakespeare's As You Like It

Olivier Mythodrama Overview

Our work is a unique mixture of great stories, leadership development theory, archetypal characteristics and techniques from theatre that we weave together to create impactful, insightful and practical experiential learning.

Archetypes are the underlying characteristics of human nature and experience that are, often invisibly, 'running the show'. They deeply inform the character that leaders present to the world and the culture of teams and organisations. The better you understand these underlying characteristics and the more consciously you use them, the more effective you will be as a leader.

Programme Overview

Our mythic case study is Shakespeare's captivating story of the movement from repressive structure, through freedom and collective inquiry, to a regenerated and renewed collective culture. We start in the Court - a place of hierarchy, tradition and patriarchy - and move into the Forest, where our leading characters learn from nature, build and sustain community, communicate in new and better ways, and explore vital new roles and perspectives.

These tools enable emergent change in the cultures of teams, groups and organisations. We can learn to leave behind old habits and 'tried and tested' approaches and instead to become present to what 'could be'; what could truly sustain us for our desired future. We use current live issues and the existing patterns of each client as the starting point to explore the journey to renew and regenerate culture.

Programme Benefits

- An opportunity to step back from day to day activities to discover what truly matters to a business or organisation.
- Techniques for becoming more present and more open to future possibilities
- Creative tools for forging deep, shared visions and meaning

Leadership Archetypes In This Programme

Leading Archetypes:

- Lover
- Explorer
- Dreamer
- Nurturer

Supporting Archetypes:

- Transformer
- Renegade



Programme Outline

- Introduction to the Archetypes essential to renewing culture
- Exercises to assess personal and collective current access to these

Themes are drawn from the following:

ACT 1 - Developing Awareness

- Exploring what is unsustainable in current practice and culture
- Balancing doing your job and being a leader
- Suspending habitual thinking - identifying blocks to emergent learning

ACT 2 - Into the "Forest"

- Natural Wisdom - accessing the power of presence
- Laying down the sword - opening to possibility
- What role do I play now and what potential can I see in the future?

ACT 3 - Rehearsing the Future

- Creative Expression - imaginative practice
- Acting in the desired future - Inhabiting the next age of leadership

ACT 4 - Educating the Heart

- Surrendering personal interest
- Collective Intelligence - uncovering our hidden potential

ACT 5 - Promise of Fulfilment

- Committing to Action - embedding learning and experience for sustainable leadership



If you have any other questions you'd like answered, contact us:
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