Transformational Leadership

Leadership Lessons from The Tempest

Programme outline

- Introduction to the Archetypes essential to meaningful transformation
- Exercise to self-assess current access to these

ACT 1 - Creating the Climate

- Assessing the Storm what are the winds of change?
- · The compelling story for change
- Sea Change what needs to die?
- Future Promise what could be born or reborn?

ACT 2 - Managing Reactions

- Identifying change champions and stragglers
- Assessing and managing reactions to change the change curve

ACT 3 - Sustaining Momentum

- Making 'labours pleasures' aligning service and commitment
- Confronting the Shadow managing regressive behaviours in self and others
- Breaking the Rules what cultural norms need to be reinvented?

ACT 4 - Embedding the New

- Blessing the New the importance of symbolic actions
- Leadership Philosophy who are we and what do we serve?
- Holding the Big Dream reminding others of overarching purpose

ACT 5 - Integration

- Holding the Mirror Speaking Truth to Power
- Giving up 'Rough Magic' what needs to change in the change leaders?
- 'O Brave New World' defining who we are now



